

# kerstshaw

1984



kai cutlery usa, ltd.



## The Best and Nothing But the Best

From the handcarved Scrimshaw "Flagship" sets of Collectors Knives to our little Chum pocket knife, the entire Kershaw range of knives maintains a level of engineering and design quality that have become industry standards of comparison.

We do this through a solid team effort which originates in our Kai Cutlery factories in Seki, Japan, where knifemakers with centuries of knowledge diligently work at their trade.

Each knife goes through countless inspections inside and out before it is shipped. After this our inspectors ask themselves one final question "Would I buy this knife for myself?" If not, it is rejected and never sold—not even as a second. This is how a reputation for reliability is earned and maintained.

Without such quality control we couldn't afford to cover everything we sell with our famous, no time limit guarantee.

A knife is a lasting personal possession that we want you to be proud to sell, own or give.



A stylized, handwritten signature of Peter G. Kershaw in dark ink.

Peter G. Kershaw  
President  
Kai Cutlery USA, Ltd.

## Pride Proven in Performance

All Kershaw blades are manufactured of Kai Stainless Steel® from the AUS series (6A for pocket knives, 8A for survival and hunting knives). This steel is an improvement over famous 440-C, and has a hardness range of Rockwell C57-59. These high-carbon stainless steel blades are heat-treated by an advanced sub-zero quench to take an incredibly sharp edge that holds longer than conventional blades, and is also much easier to maintain.

Kershaw knives live up to the demands of their proud owners, whether designed for hard use out in the field or for performing the everyday tasks of a small pocket tool.

In addition, the expert Kai craftsmen take another step most other knife companies don't: Each part of a Kershaw knife—including the internal parts of all folding knives—is mirror polished to prevent rust or corrosion. And Kershaw folding knives feature that extra touch of quality, with perfect alignment between blades and handles—plus no-wobble blades that never touch metal during the folding action!

The best way to discover the true value of Kershaw knives is to compare them with other products on the market today. Compare the design. The craftsmanship. And the performance. Only then will you understand why Kershaw knives provide strength and style that go beyond expectation.

## Guaranteed Shaving Sharp!

All Kershaw knives are guaranteed to be shaving sharp when received from the factory. If a Kershaw knife ever proves defective under normal use (naturally, this does not cover intentional misuse or neglect), simply return it directly to Kershaw, and we will repair or replace it without charge.



# kershaw SURVIVAL LINE

## CRAFTSMANSHIP IN THE SAMURAI TRADITION.

Incorporating the most advanced metallurgy techniques and meticulous handcraftsmanship, each Kershaw survival knife is not only a collectors'-quality masterpiece, it's a functional, durable survival tool—a tool that performs in even the most severe conditions.

The AUS-8A double-edged blades are taper ground to a shaving sharp edge while the handles are specially balanced to fit the hand comfortably during use. In addition, a custom-formed leather sheath comes with each Kershaw survival knife. Featuring a metal spring clip with a safety bar on the back, this sheath can be worn on a belt or clipped to the top of a boot. The Amphibian is also available with an ABS divers' sheath with velcro straps for underwater use. The straps can be removed and the sheath worn on the belt if desired.

### Trooper

The Trooper's blade is virtually inseparable from its fine grain ebony handle because the tang extends throughout the entire length of the handle. (The buttcap is locked into place by a stainless steel pin that actually pierces the threaded tang.) Each Trooper is an individual handcrafted work of art and is marked with its own serial number. It is shipped complete with a superb hard-side presentation case, a registration card, and a metal plate (which can be engraved and mounted on the outer cover of the case.)

### Special Agent

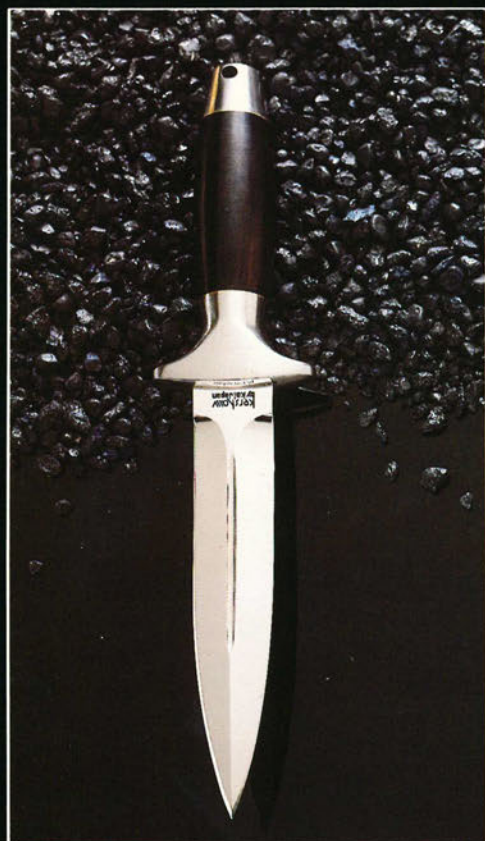
The Special Agent is a compact version of the Trooper. An aluminum alloy handle is die cast directly to the notched blade tang. For durability and non-slip practicality in wet or severe

survival conditions, a thermo-setting vinyl coating is baked onto the handle. A hole is drilled in the handle for a lanyard and the solid brass bolster/finger guard is a handsome safety feature.

### Amphibian

A survival knife or divers' knife that does the job on land or in the sea. One solid piece of specially formulated carbon stainless steel with serrations on one edge provide the strength and durability for those really tough cutting chores.

As a safety factor the Amphibian features a rubberized vinyl grip and a flared guard at the bolster area to give the user complete confidence and complete control of the knife, even in wet conditions.



**TROOPER/Model 1007.** Overall length: 9½" (24.1cm). Blade: 5¼" (13.3cm). Blade thickness: 0.22" (5.6mm). Wt.: 8½ oz. (241.0g). Specify brown or black sheath. Shipped in lifetime presentation case.

**SPECIAL AGENT/Model 1002.** Overall length: 8¼" (21.0cm). Blade: 4⅞" (10.5cm). Blade thickness: 0.19" (4.8mm). Wt.: 6 oz. (170.1g). Specify brown or black sheath.

**AMPHIBIAN/Model 1006L** (with leather sheath), 1006P (with ABS divers' sheath). Overall length: 7¾" (19.7cm). Blade: 4" (10.2cm). Blade thickness: 0.17" (4.0mm). Wt.: 4½ oz. (127.6g).



# Kershaw

## POCKET-SIZE PARTNERS

### CUTTING CLOUD AND CARRYING COMFORT

Today, pocket knives are no longer just another accessory. They're important tools for active people. The Kershaw collection of practical pocket-size "partners" is created to meet both the simplest and the most complex cutting needs of today's demanding cutlery customers.

Designed with no sharp corners, these knives carry comfortably and will not wear through fabric. Strong, reliable blades—made of Kai Stainless Steel—ensure superior cutting ability and razor sharpness. Many models also incorporate locking blades that snap easily into place, but will not break away even under the roughest use.

Mirror polishing of all parts—inside and out—protects against rust and corrosion. And all Kershaw pocket knives feature stainless steel cases—detailed with handsome rosewood inlays—that are specially balanced to fit the hand naturally.



**RUSTLER/Model 2010.** Locking blade: 2 1/8" (5.4cm). Clip blade: 1 3/4" (4.4cm). Closed: 3" (7.6cm). Wt.: 2 1/4 oz. (63.8g).



**DUDE/Model 2020.** Main blade: 2 1/8" (5.4cm). Pen blade: 1 1/4" (3.2cm). Heavy-duty folding scissors: 2" (5.1cm). Closed: 3" (7.6cm). Wt.: 2 1/2 oz. (70.9g).



**STAG/Model 2040.** Locking blade: 3 1/4" (8.3cm). Closed: 4 1/8" (10.5cm). Wt.: 3 oz. (85.1g).



**RANCHER/Model 2050.** Locking blade: 3 1/4" (8.3cm). Clip blade: 2 1/2" (6.4cm). Closed: 4 1/8" (10.5cm). Wt.: 4 oz. (113.4g).



**BIG FOOT/Model 2070.** Locking blade: 3 1/2" (8.9cm). Blade thickness: 0.135" (3.4mm). Closed: 5" (12.7cm). Wt.: 5 3/4 oz. (163.0g). Shipped with custom-formed leather belt sheath. Sheath also available separately (Model 2070S).



**GOOD BUDDY/Model 2001.** Blade: 1 5/8" (4.1cm). Nail file/bottle opener/screwdriver: 1 5/8" (4.1cm). Closed: 2 1/2" (6.4cm). Wt.: 1 1/4 oz. (35.4g).





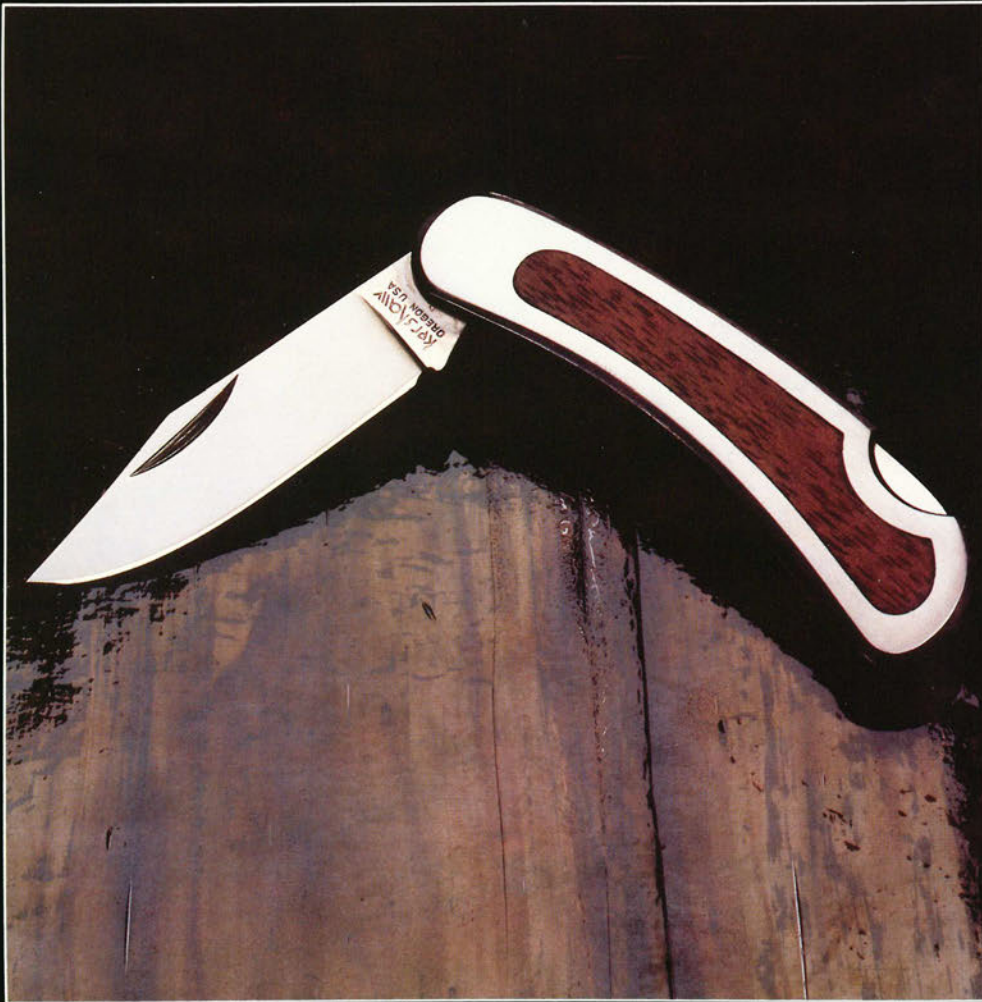
CHUM/Model 2002. Locking blade: 1 $\frac{5}{8}$ " (4.1cm). Closed: 2 $\frac{1}{2}$ " (6.4cm). Wt.: 1 $\frac{1}{8}$  oz. (31.9g).



THE PIPE KNIFE/Model 2003. Taper. Reaming blade: 2 $\frac{1}{4}$ " (5.7cm) with 1 $\frac{1}{2}$ " (3.8cm) cutting edge. Pick: 2 $\frac{1}{2}$ " (6.4cm). Closed: 3 $\frac{1}{8}$ " (7.9cm). Wt.: 1 $\frac{1}{2}$  oz. (42.5g).



GENTLEMAN'S KNIFE/Model 2004. Blade: 2 $\frac{1}{4}$ " (5.7cm). Nail file/screwdriver: 2 $\frac{1}{4}$ " (5.7cm). Closed: 3 $\frac{3}{16}$ " (8.1cm). Wt.: 1 $\frac{1}{2}$  oz. (42.5g).



ROGUE/Model 2000. Locking blade: 2 $\frac{1}{8}$ " (5.4cm). Closed: 3" (7.6cm). Wt.: 1 $\frac{3}{4}$  oz. (49.6g).



LEATHER BELT SHEATH/Model 2456. Custom-formed harness leather sheath available for these model knives: STAG (2040), RANCHER (2050), MACHO (2120), McKINLEY (5100S).





## Water Buffalo Bone Handles

The Thailand water buffalo bone handle knives combine safety-minded single locking blades and a streamlined design to produce precision cutting tools capable of meeting even the toughest assignments. Slightly hollow ground drop-point blades are easily maintained, and feature finger grooves that allow you to move your hand forward for total control. Stainless steel cases incorporate brass finger guards, and are beautifully detailed with durable brown Thailand water buffalo bone. Lightweight in the pocket, yet tough enough for the back country.

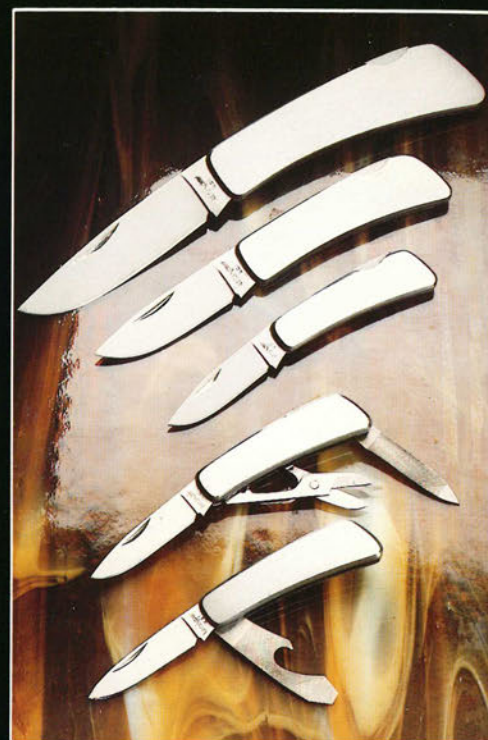
**MACHO/Model 2120.** Locking blade: 3" (7.6cm) with 2¼" (5.7cm) cutting edge. Closed: 4" (10.2cm). Wt.: 4 oz. (113.4g). Custom-formed leather belt sheath available separately (Model 2456).

**HONCHO/Model 2110.** Locking blade: 2½" (6.4cm) with 1¾" (4.4cm) cutting edge. Closed: 3¼" (8.3cm). Wt.: 2 oz. (56.7g).

**LITTLE STUD/Model 2105.** Locking blade: 2" (5.1cm) with 1½" (3.8cm) cutting edge. Closed: 2⅝" (6.7cm). Wt.: 1½ oz. (42.5g).



**ROTARY LOCK/Model 2100.** Locking blade: 2¼" (5.7cm). Closed: 3⅝" (7.9cm). Wt.: 2 oz. (56.7g). Specify handle color.



## Cascade Series

The new Cascade Series knives are slim, trim and tough stainless steel folders aptly named after the great mountains of Northwestern America. Every pin, spring, and lock is made of 100% high-alloy stainless steel. So are the shaving-sharp Kai blades that we have become famous for. The high-tech look of satin finished stainless steel sides and polished blades are efficient to manufacture and still maintain the same unsurpassed quality expected from a Kershaw. And there's plenty of room for personalized engraving of names or exact duplication of logos (see page 14).

**McKINLEY/Model 5100S.** Locking blade: 3" (7.6cm). Closed: 4" (10.2cm). Wt.: 3¼ oz. (92.1g).

**RAINIER/Model 5200S.** Locking blade: 2" (5.1cm). Closed: 3" (7.6cm). Wt.: 1⅞ oz. (53.2g).

**SHASTA/Model 5300S.** Locking blade: 1⅝" (4.1cm). Closed: 2¼" (5.7cm). Wt.: 1⅞ oz. (31.9g).

**MT. HOOD/Model 5600S.** Blade: 1⅝" (4.1cm). Nail file: 1⅝" (4.1cm). Folding scissors: 1¾" (4.4cm). Closed: 2¼" (5.7cm). Wt.: 1¾ oz. (49.6g).

**ST. HELENS/Model 5800S.** Blade: 1⅝" (4.1cm). Nail file/bottle opener/screwdriver: 1½" (3.8cm). Closed: 2¼" (5.7cm). Wt.: 1½ oz. (42.5g).

## Rotary Lock®

Open and close, but never touch the blade! A truly revolutionary knife that employs simple mechanical principles for safe yet trouble-free operation. No springs or complex gears to wear out or malfunction. Just a quick quarter-turn and the blade locks into position, ready to tackle the toughest cutting jobs. Reverse the turning action and the blade snaps closed again. You need never touch the blade! Available with either natural white or brown Thailand water buffalo bone handles. The right size to carry comfortably in your pocket...drop point blade is perfect for easy cutting control.



**kershaw**

# HARD-WORKING HUNTERS

## RUGGED AS ALL OUTDOORS

Shaped and balanced to fit your hand naturally, Kershaw hunting knives represent a totally new concept in functional outdoor cutting tools. The incredibly sharp blades are

crafted from our own Kai Stainless Steel® in a hardness range of Rockwell C57-59. The special combination of alloys in our steel keeps the edge sharper than most knives,

and yet can be sharpened quickly and easily. Regardless of which model you choose, you'll discover a whole new experience in cutting control with Kershaw hunting knives.



**HEAVY DUTY FIELD/Model 1035.** For hunting and rugged field use. Overall length: 10¼" (26.0cm). Blade: 5½" (14.0cm). Wt.: 12 oz. (340.2g).

**FIELD/Model 1034.** Rugged knife with tapered drop point blade for hunting and heavy field use. Overall length: 9¾" (24.8cm). Blade: 5" (12.7cm). Wt.: 11 oz. (311.9g).

**SKINNER/Model 1032.** Traditional skinning knife, with improved drop point blade. Overall length: 9" (22.9cm). Blade: 4¼" (10.8cm). Wt.: 7 oz. (198.6g).

**CAMP & STREAM/Model 1031.** Long flexible slicing blade for easy cleaning or filleting of fish, also for general camp use. Overall length: 10½" (26.7cm). Blade: 6¼" (15.9cm). Wt.: 7 oz. (198.6g).

**CAMP & FIELD/Model 1030.** Traditional compact knife with tapered drop point blade. Overall length: 8¼" (21.0cm). Blade: 4" (10.2cm). Wt.: 8 oz. (226.8g).

**FIELD & STREAM/Model 1029.** Compact design for general outdoor use. Overall length: 8¾" (21.3cm). Blade: 4" (10.2cm). Wt.: 7 oz. (198.5g).

Each knife above shipped with custom-formed harness leather sheath.



**FOLDING FIELD II/Model 1040.** Locking blade: 3" (7.6cm). Blade thickness: 0.11" (2.8mm). Closed: 3¾" (9.5cm). Wt.: 4 oz. (113.4g). Specify either natural white Thailand water buffalo bone handle (Model

1040B) or Malayan sandalwood handle (Model 1040W). Shipped with custom-formed leather sheath. Sheath also available separately (Model 1040S).



**FOLDING FIELD KNIFE/Model 1050.** Rugged knife for hunting and heavy field use with locking blade. Finger grooves and serrated spine allow precision control. Tapered drop point makes delicate work easy. Deep brown phenolic handle. Locking blade: 4" (10.2cm). Blade thickness: 0.15" (3.8mm). Closed: 4¾" (12.1cm). Wt.: 8¼ oz. (233.9g). Shipped with custom-formed leather sheath. Sheath also available separately (Model 1050S).

Kershaw Hunters are custom-styled fixed blade hunting and caping knives that feature stainless steel cases with handsome rosewood inlays. A beautifully detailed wildlife scene is also permanently etched into each blade. Included with each Kershaw Hunter is a custom-formed leather sheath

with a built-in belt or boot clip. Four different sizes are available for uses from delicate caping to skinning large game animals.



**CATFISH 'N MALLARD/Model 2210.** Overall length: 7" (17.8cm). Blade: 3¼" (8.3cm). Wt.: 3 oz. (85.1g).



**L'I'L SKINNER I/Model 2220.** Overall length: 4½" (11.4cm). Blade: 2" (5.1cm). Wt.: 2½ oz. (70.9g).



**L'I'L SKINNER II/Model 2230.** Overall length: 6" (15.2cm). Blade: 2½" (6.4cm). Wt.: 4½ oz. (127.6g).

**CAPER/Model 2205.** Overall length: 5¼" (14.6cm). Blade: 2¾" (7.0cm). Wt.: 2 oz. (56.7g).





## The Officer Ranch Collection.

Designed for a hard-working family of Eastern Oregon ranchers and hunters, these knives were built to please our toughest customers.

**LIL' CODY/Model 4000.** Clip blade: 1 1/4".  
Closed: 2 1/4". Wt.: 1 oz.

**WILD TURKEY/Model 4150.** Locking blade: 3".  
Closed: 3 1/4". Wt.: 2.5 oz.

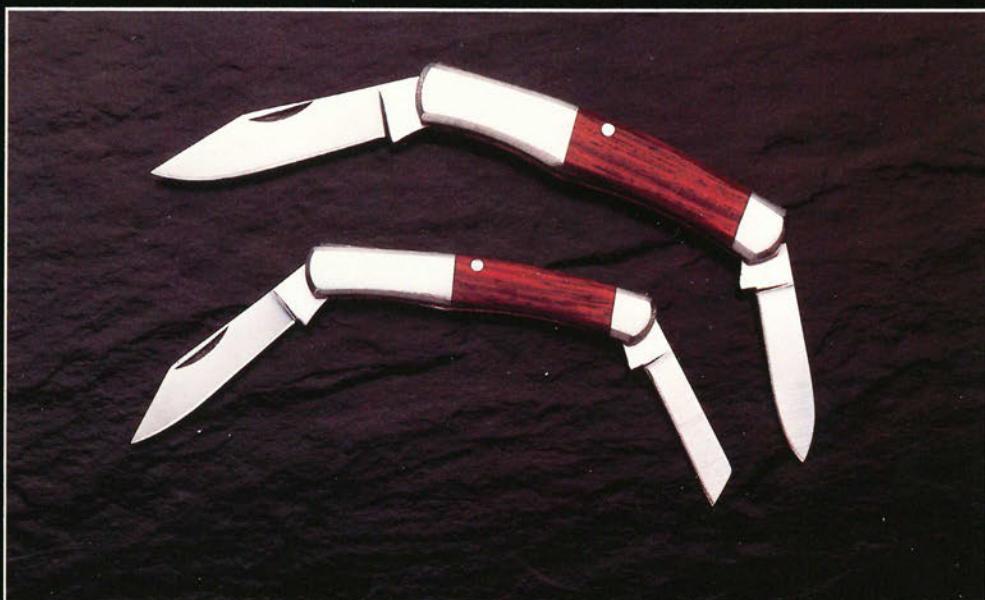
**BLACK HORSE/Model 1060.** Clip blade: 3 3/4".  
Closed: 4 3/4". Wt.: 5.5 oz. with Cordura® scabbard.

**BIG JOE/Model 4200.** Locking clip blade: 3 1/4".  
Closed: 4 1/4". Wt.: 4 oz. with leather scabbard.

**WHISKEY GAP/Model 4100.** Locking clip blade: 2 1/2". Closed: 3". Wt.: 2 oz.

**JUSTIN/Model 4300.** Clip blade: 1 1/2". Pen blade: 1 1/8". Closed: 2 1/2". Wt.: 1 oz.

**45 RANCH/Model 4350.** Clip blade: 1 1/8". Pen blade: 1 1/4". Closed: 2 7/8". Wt.: 1 1/2 oz.







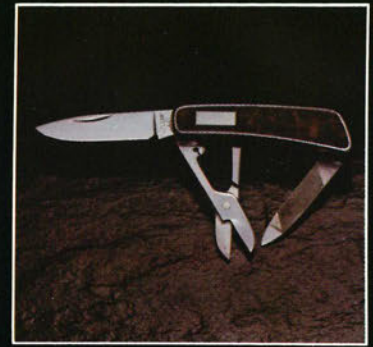
Model 5100-L. Locking blade: 3" (7.6cm). Closed: 4" (10.2cm). Wt.: 3 1/4 oz. (92.1g).



Model 5200-L. Locking blade: 2" (5.1cm). Closed: 3" (7.6cm). Wt.: 1 7/8 oz. (53.2g).



Model 5300-L. Locking blade: 1 5/8" (4.1cm). Closed: 2 1/4" (5.7cm). Wt.: 1 1/8 oz. (31.9g).



Model 5600-L. Blade: 1 5/8" (4.1cm). Nail file: 1 5/8" (4.1cm). Folding scissors: 1 3/4" (4.4cm). Closed: 2 1/4" (5.7cm). Wt.: 1 3/4 oz. (49.6g).



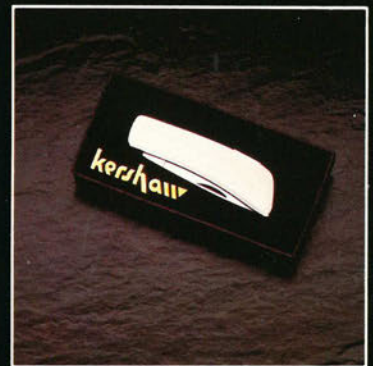
Model 5800-L. Blade: 1 5/8" (4.1cm). Nail file/bottle opener/screwdriver: 1 1/2" (3.8cm). Closed: 2 1/4" (5.7cm). Wt.: 1 1/2 oz. (42.5g).



Model 6700. Money clip. Blade: 1 3/4" (4.4cm). Folding scissors: 1 3/4" (4.4cm). Closed: 2 1/4" (5.7cm). Wt.: 1 1/2 oz. (35.4g).



Model 6710. Blade: 1 3/4" (4.4cm). Folding scissors: 1 3/4" (4.4cm). Closed: 2 1/4" (5.7cm). Wt.: 1 1/4 oz. (35.4g).



Every pocket jewelry knife is shipped in a custom presentation gift case.



Model 5300-ME. Locking blade: 1 5/8" (4.1cm). Closed: 2 1/4" (5.7cm). Wt.: 1 1/16 oz. (30.1g).



Model 5600-ME. Blade: 1 5/8" (4.1cm). Nail file: 1 5/8" (4.1cm). Folding scissors: 1 3/4" (4.4cm). Closed: 2 1/4" (5.7cm). Wt.: 1 5/8 oz. (46.1g).



Model 5700-ME. Main blade: 1 5/8" (4.1cm). Pen blade: 1 3/8" (3.5cm). Closed: 2 1/4" (5.7cm). Wt.: 1 3/8 oz. (39.0g).



Model 5800-ME. Blade: 1 5/8" (4.1cm). Nail file/bottle opener/screwdriver: 1 1/2" (3.8cm). Closed: 2 1/4" (5.7cm). Wt.: 1 1/2 oz. (42.5g).



# Kershaw

## FISHERMEN'S FRIENDS

### SOME NEW ANGLES FOR ANGLERS

For casual Sunday morning anglers, serious sports fishermen—and those who depend on a functional fillet knife every day of their lives—Kershaw has created a full range of top-quality fishing knives. Knives that feature enough blade lengths and handle designs to cut right through the market. Knives that also offer the highest quality materials and craftsmanship in the field.

Each handle on a Kershaw fixed blade fishing knife is permanently injection molded

onto the tang. As a result, it won't jiggle loose, chip, crack or split—even when left in a tackle box or boat. The thin, flexible blades allow slicing closely along the backbone for perfect filleting. And each razor sharp blade is made from Kai Stainless Steel™, so it's salt-water safe.

#### Folding Angler

The Folding Angler, a new concept in fishing knives, combines the cutting action of a fillet knife with the safety of a folding knife. A strong locking mechanism on the back of the

knife prevents the blade from closing while in use, but folds up neatly inside the handle when the job is done. By simply removing two screws, the handle can be removed for thorough cleaning.

#### Floating Fish Knives

Each lightweight handle is hollowed out at the hilt in Kershaw's Floating Fish Knife Series, so the knives float if accidentally dropped overboard. The brightly colored buttcaps make them easy to spot and feature handy stripping spoons for easy removal of waste.



Model 1235 (Red buttcap): Overall length: 13½" (34.3cm). Blade: 7½" (19.1cm). Wt. with sheath: 3¾ oz. (106.3g).

Model 1234 (Yellow buttcap): Overall length: 12½" (31.8cm). Blade: 6½" (16.5cm). Wt. with sheath: 3½ oz. (99.2g).

Model 1233 (Orange buttcap): Overall length: 11½" (29.2cm). Blade: 5½" (14.0cm). Wt. with sheath: 3¼ oz. (92.1g).



ANGLER I/Model 1253. Overall length: 11½" (29.2cm). Blade: 5" (12.7cm). Wt. with sheath: 3½ oz. (99.2g).

ANGLER II/Model 1254. Overall length: 13" (33.0cm). Blade: 6½" (16.5cm). Wt. with sheath: 3½ oz. (99.2g).

FOLDING ANGLER/Model 1244. Closed: 6¼" (16.5cm). Overall length while open: 12" (30.5cm). Blade: 5" (12.7cm). Wt.: 5¼ oz. (148.8g).



**kershaw**

# CHAMPS AROUND CAMP

## PRECISION EQUIPMENT FOR PRACTICAL SPORTSMEN

An active sports life is more demanding than ever. To meet these demands—and to assure your customers of quality and performance in the field—this collection of Outdoor Tools in-

cludes a wide selection of products, practical knives and other items designed to meet just about every cutting challenge imaginable. This collection was created for convenience

and performance—manufactured for durability and made with the same dedication to quality you'll see in all Kershaw knives.

### Deluxe Blade Trader

Nothing can even come close to the convenience of several cutting tools in one reliable, lightweight knife—the Kershaw Blade Trader. This multipurpose tool is ideal for campers, backpackers, vacationers, motor home owners, even the kitchen. Six interchangeable blades lock firmly into the comfortable rosewood handle, and will not break away even during the toughest cutting jobs. The entire kit folds up into one handy vinyl case for safe and easy packing anywhere, anytime.

Each of the blades included is specially designed for every cutting task imaginable: A carving blade for general use, a saw for wood and bone, a serrated bread knife, a frozen food blade, a boning blade, and a deep cook's blade for dicing, slicing and carving around the kitchen.

**DELUXE BLADE TRADER/Model 1099.** With six interchangeable blades in vinyl case. Overall length: 13½" (34.3cm). Cutting length of blades: 7¼" (18.4cm). Vinyl case: 10" X 2¼" X 1¼" (25.4cm X 5.7cm X 3.2cm). Total Wt.: 16 oz. (453.6g).



**CHROME STEEL® SHARPENING TOOL/Model 2500.** A new concept in knife sharpening, the Kershaw Chromesteel® sharpening tool produces a uniform and extremely sharp cutting edge—even on the hardest alloy steels. Carefully-graded abra-

sive grains are held in place with a ceramic/metal matrix that is chemically bonded to the steel core. Will not break even if dropped on concrete! Overall length: 7½" (19.1cm). Shipped with custom-formed leather sheath.



**AMBIDEXTROUS SPORTSMAN'S SHEARS/Model 115.** Designed for precision cutting with either the left or right hand, these shears combine sturdy construction and wide-gauge stainless steel with an exceptionally comfortable ABS-cushion grip. The result: A strong, reliable cutting tool—ideal for heavy use in the field, such as dressing



small game, fish, or birds. The specially designed notch allows easy cutting of bone or small sticks without slipping. Comes complete with leather belt scabbard and lanyard.

**AMBIDEXTROUS ALL-PURPOSE SHEARS/Model 1110.** Featuring the same heavy-duty construction as the sportsman's shears, this model's unnotched blade also allows quick and easy cutting of fabric and paper, plus a million and one other uses around the home. Belt scabbard available separately.

**KERSHAW SPORTSMAN'S STEAK KNIFE SET/Model 2214SS.** Now the beauty, style and comfort of Kershaw outdoor knives can be brought indoors—adding elegance to any dining room table. Packaged in a deluxe American walnut presentation box, this set provides a perfect complement to even the finest dining accessories. Graceful mallards are permanently etched in exquisite detail on the blades, and genuine rosewood inlays grace the brushed stainless steel handles which are shaped and balanced to fit the hand naturally.



# Kershaw

## THE CUSTOM CORNER

### FOR THAT EXTRA TOUCH OF CLASS

Kershaw knives offer the finest quality, craftsmanship and performance on the market today. These knives not only consistently live up to the demands of their owners, they reflect a special dedication to both style and strength. And these exceptionally fine cutlery products can be further enhanced with optional services that add an extra touch of class.

The extraordinary style of Kershaw knives goes beyond personal use. These knives are always welcome as holiday gifts, and are equally impressive as corporate gifts or for incentive programs, premiums and special presentations.

Any name, logo, or design can be permanently etched to a Kershaw knife by any one of many methods available. From the fine detail of a special wildlife scene, to the hard

lines of a corporate logo, to the names or initials of special customers, friends, and employees.

And the cost is surprisingly affordable; just ask your Kershaw sales representative or check your price list for details. Or call direct to the Kershaw office. Whether it's for one knife, or for thousands, we'll be glad to assist you in any way possible.



**ENGRAVING:** Logos, names, or initials can be deeply engraved on either the blade or metal parts of the handle.



**LASER ETCHING:** A unique process using laser technology can etch a lasting impression—a scene or logo in striking detail—on any knife with a wood inlay.



**14K GOLD ETCHING:** By applying gold plate to the knife, any logo can be duplicated in 14-karat gold for a very rich look at a surprisingly affordable price.



**SILK-SCREENING:** Our popular Blade Trader set can be silk-screened with corporate logos for use as dealer incentives and special promotions.



**ACID ETCHING:** This permanent etching process can recreate any logo, scene or design—down to the smallest detail—on any stainless steel section of a Kershaw knife.



**PHOTO ETCHING:** By permanently photo etching into a specially treated metal overlay, any logo or design (including a custom scene drawn by our own Gary Harbour) can be added to a Kershaw knife. Guaranteed not to wear or peel off—ever. Inlays also available for the 2000 and 5300ME series in assorted colors.



# kershaw SHOW AND SELL

## TRAFFIC-STOPPING DISPLAY SYSTEMS

Kershaw knives practically sell themselves. Once you've compared them with other knives available, you'll understand why. It's the design. The craftsmanship. And the performance. They all stand out, making Kershaw knives a top value in a highly competitive market.

To help dealers build traffic—the opportunity for people to see and compare these knives—Kershaw has developed a display system that offers the most visual presentation of sporting cutlery available today.

The revolving floor display and the revolving counter display modules are designed of top-grade mahogany and sturdy metal centers, feature security locks, and are eye-catching attractions in any sporting goods store or high-fashion specialty shop. They are also designed with the comfort and convenience of the dealer in mind; the revolving styles hold a wide selection of merchandise to display a maximum of products in a minimum of space, and every piece of back-up stock is contained inside the center cores.

In addition to providing top-quality displays to its dealers, every display ordered can be custom mounted with knives tailored to individual needs. So every item on a Kershaw display will sell, keeping your investment low and your profits high.

Give your customers an opportunity to see and compare the value of Kershaw knives. Contact your Kershaw sales representative or check your price list for further information and ordering requirements, or call us direct.



**FLOOR UNIT:** Showcases the entire line of Kershaw knives, also available with counter-top base. Height: 72" (182.9cm). Base: 22" X 22" (55.9cm X 55.9cm). Counter-top height: 40" (101.6cm). Base: 12" X 17" (30.5cm X 43.2cm).



**COUNTER UNIT:** Modular display with counter-top base. Height: 24" (70cm). Base: 16" X 9" (40.6cm X 22.9cm). Counter Unit panel assortments available below left.



**POCKET JEWELRY DISPLAY:** This elegant yet functional showcase displays any piece of Kershaw Pocket Jewelry or any pocket knife when ordered in the presentation gift case. 14½" wide, 9" high, 12" deep (36.8cm X 22.9cm X 30.5cm).



Panel  
# CM-1



Panel  
# CM-2



Panel  
# CM-3



Panel  
# CM-4



Panel  
# CM-5



Panel  
# CM-6



**COUNTER DISPLAY:** 15" X 17" frame: Displays smaller assortment of Kershaw Knives, with locked storage compartment. 15½" wide, 18" high, 11" deep (39.4cm X 45.7cm X 27.9cm).





The art of fine cutlery production dates back hundreds of years to the gifted Samurai sword makers of Japan. Today, that tradition is carried on by the dedicated metal artists of Kai Cutlery in Seki, Japan, as they produce the finest production knives currently available — Kershaw by Kai.

## **kershaw** **Knives**

Kai Cutlery USA, Ltd.  
6024 S.W. Jean Road  
Lake Oswego, OR 97034 USA  
TELEX 360-805 KAICUT LKGO  
Telephone 503/636-0111 or 636-2266

Distributed in Europe by  
KAI Cutlery (Europe) GmbH  
Brühler Str. 60, D-5650 Solingen 1,  
West Germany  
Tel.: (02122) 81 50 47 + 81 50 48  
Telex: 85 14 962 KAI D  
Facsimile: (02122) 81 69 09

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